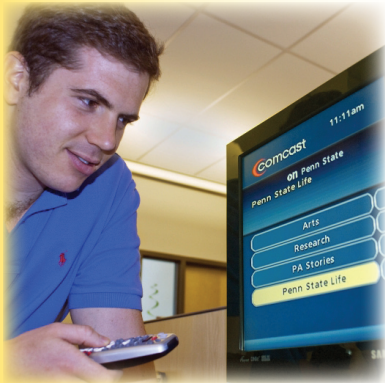


Penn State ON DEMAND



PENNSTATE



WPSU

A multitude of WPSU programs can be directly accessed by up to 2.4 million customers.

Penn State has launched a groundbreaking collaboration that delivers the diverse resources of Penn State programming to 2.4 million Comcast customers throughout Pennsylvania. The service, available at no additional cost to Comcast Digital Cable customers, brings hundreds of hours of interviews, instructional and educational videos, documentaries, and newly uncovered archival material to consumers on their own schedule. The first-of-its-kind agreement gives Comcast customers unprecedented access to an ever-expanding catalog of materials.

New Penn State ON DEMAND programs are added on a weekly basis. To view programs, Comcast Digital Cable customers can tune to Channel 1 on their Digital Cable lineup or press the ON DEMAND button on their remote control, then click on the "Get Local" section ("Your Town" in the Pittsburgh region) to find the Penn State ON DEMAND category.

Any programs available on Penn State ON DEMAND are also available online through Penn State's video portal at www.live.psu.edu/vod. The content will remain archived online and will be available to watch, after the program has expired from Penn State ON DEMAND. These sites will also offer related Penn State content.

Be part of a Penn State ON DEMAND program

- Choose from home and garden segments, local series, and special offerings offered statewide.
- In an uncluttered environment, viewers can select which programs they want to watch, at their convenience.
- The "anytime" service is available to consumers day and night, and can be watched like a DVD, with functionality including pause, fast forward, and rewind.

PENN STATE PUBLIC BROADCASTING

WPSU-TV WPSU-FM

Educational Services Creative Services Media Sales

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